

# Mike Sabath - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

**Tier C | Billing 152 | Priority 33% | Viral 18% | Hype 57%**

## Primary Capture Moments

- TikTok: Use "Being Human" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Who You Are" for a high-payoff ending.
- Prioritize the first 90 seconds: "Being Human" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Who You Are / Skins".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- Who You Are: in-set 93% | opener 0% | closer+encore 100%
- Sexy!: in-set 81% | opener 0% | closer+encore 0%
- Being Human: in-set 77% | opener 100% | closer+encore 0%
- Magic: in-set 76% | opener 0% | closer+encore 0%
- Skins: in-set 75% | opener 0% | closer+encore 100%

## Viral Clip Strategy

- Open with a 6-10s hook from "Being Human" to maximize first-scroll retention.
- Save a hard cut reveal for "Who You Are" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 46%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-04T05:28:29.327Z
- Poster day hint: Jun 14, 2026