

Boytoy - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 127 | Priority 42% | Viral 26% | Hype 82%

Primary Capture Moments

- TikTok: Use "Your Girl" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Mary Anne" for a high-payoff ending.
- Prioritize the first 90 seconds: "Your Girl" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Want / Blazed".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Mary Anne: in-set 70% | opener 33% | closer+encore 33%
- Want: in-set 56% | opener 0% | closer+encore 67%
- Blazed: in-set 54% | opener 33% | closer+encore 67%
- Poison Breeder: in-set 47% | opener 33% | closer+encore 0%
- What's Your Name: in-set 47% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Your Girl" to maximize first-scroll retention.
- Save a hard cut reveal for "Want" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-04T05:27:44.502Z
- Poster day hint: Jun 13, 2026