

Billy! - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 125 | Priority 38% | Viral 22% | Hype 60%

Primary Capture Moments

- TikTok: Use "The Wolf Covers Its Tracks" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "I Will Be Your Shield" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "The Wolf Covers Its Tracks" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "I Will Be Your Shield".

Likely Song Triggers

- A New England: in-set 76% | opener 0% | closer+encore 7%
- Sexuality: in-set 71% | opener 0% | closer+encore 0%
- Levi Stubbs' Tears: in-set 68% | opener 0% | closer+encore 0%
- Waiting for the Great Leap Forwards: in-set 63% | opener 0% | closer+encore 31%
- Way Over Yonder in the Minor Key: in-set 62% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "The Wolf Covers Its Tracks" to maximize first-scroll retention.
- Save a hard cut reveal for "I Will Be Your Shield" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: ""Billy Idol LIVE in Florida 2025 - Dancing With Myself (Full Concert Clip)".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 39%
- Data health: Spotify no, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-04T05:27:31.754Z
- Poster day hint: Jun 13, 2026