

# Willa Mae - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

**Tier C | Billing 120 | Priority 32% | Viral 23% | Hype 13%**

## Primary Capture Moments

- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Hold one locked wide shot for stage lighting and production cues.

## Likely Song Triggers

- No setlist probability signals available yet.

## Viral Clip Strategy

- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: youtube | confidence 17%
- Data health: Spotify no, setlist no, YouTube yes, TikTok no
- Last insight update: 2026-06-03T05:31:04.388Z
- Poster day hint: Jun 13, 2026