

# Kitty Coen - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

**Tier C | Billing 118 | Priority 38% | Viral 19% | Hype 57%**

## Primary Capture Moments

- TikTok: Use "Tell My Mother" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Conversations With The Moon" for a high-payoff ending.
- Prioritize the first 90 seconds: "Tell My Mother" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Conversations With The Moon / The Drugs Don't Work".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- cadillac: in-set 83% | opener 0% | closer+encore 0%
- Strawberry: in-set 78% | opener 0% | closer+encore 0%
- Conversations With The Moon: in-set 75% | opener 0% | closer+encore 100%
- el paso: in-set 73% | opener 0% | closer+encore 0%
- Grave Dancin': in-set 72% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Tell My Mother" to maximize first-scroll retention.
- Save a hard cut reveal for "Conversations With The Moon" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 46%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-03T05:30:51.571Z
- Poster day hint: Jun 13, 2026