

Costa - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 113 | Priority 46% | Viral 33% | Hype 82%

Primary Capture Moments

- TikTok: Use "Fé cega, faca amolada" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Brasil" for a high-payoff ending.
- Prioritize the first 90 seconds: "Fé cega, faca amolada" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Brasil / Um dia de Domingo".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Baby: in-set 90% | opener 0% | closer+encore 0%
- Palavras no corpo: in-set 71% | opener 0% | closer+encore 0%
- Brasil: in-set 64% | opener 0% | closer+encore 80%
- Sorte: in-set 59% | opener 0% | closer+encore 8%
- Açaí: in-set 54% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Fé cega, faca amolada" to maximize first-scroll retention.
- Save a hard cut reveal for "Brasil" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-03T05:30:31.940Z
- Poster day hint: Saturday Jun 13