

Vlad Holiday - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 80 | Priority 39% | Viral 8% | Hype 43%

Primary Capture Moments

- TikTok: Use "Closer" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "So Damn Into You" for a high-payoff ending.
- Prioritize the first 90 seconds: "Closer" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "So Damn Into You / I Don't Wanna Party Anymore".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- So Damn Into You: in-set 92% | opener 0% | closer+encore 100%
- Like in the Movies: in-set 75% | opener 29% | closer+encore 0%
- Phonograph: in-set 74% | opener 0% | closer+encore 0%
- Artificial Paradise: in-set 74% | opener 0% | closer+encore 0%
- Downtown Baby: in-set 68% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Closer" to maximize first-scroll retention.
- Save a hard cut reveal for "So Damn Into You" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Vlad Holiday | Live | Baby's All Right Brooklyn NYC | October 26, 2025".
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 12%
- Data health: Spotify no, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-03T05:29:58.689Z
- Poster day hint: Jun 12, 2026