

Tobacco Road - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier B | Billing 28 | Priority 54% | Viral 13% | Hype 25%

Primary Capture Moments

- TikTok: Prioritize one hook-to-payoff sequence with visible crowd reaction.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Hold one locked wide shot for stage lighting and production cues.

Likely Song Triggers

- Second Thoughts: in-set 33% | opener 0% | closer+encore 0%
- All in Time: in-set 21% | opener 0% | closer+encore 0%
- Altitude Sickness: in-set 17% | opener 0% | closer+encore 0%
- Common Market: in-set 15% | opener 0% | closer+encore 0%
- Moving On: in-set 14% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 44%
- Data health: Spotify no, setlist no, YouTube no, TikTok no
- Last insight update: 2026-06-02T14:05:03.639Z
- Poster day hint: Jun 11, 2026