

# Boys Noize - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 94 | Priority 44% | Viral 15% | Hype 75%

## Primary Capture Moments

- TikTok: Use "Girl Crush" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Near You" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Girl Crush" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Near You / People Are Still Having Sex".

## Likely Song Triggers

- Down in It: in-set 60% | opener 9% | closer+encore 9%
- Girl Crush: in-set 54% | opener 60% | closer+encore 0%
- HYYTUP: in-set 51% | opener 11% | closer+encore 0%
- Fatal Error: in-set 45% | opener 0% | closer+encore 0%
- Enjoy the Silence: in-set 44% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Girl Crush" to maximize first-scroll retention.
- Save a hard cut reveal for "Near You" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "2026-02-07: Boys Noize remixes NIN's 'Down In It' (clip) LIVE VYSTAR".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

## Operational Notes

- Signal source: youtube | confidence 65%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-13T05:30:42.859Z
- Poster day hint: Saturday Jun 13