

Passion Pit - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 90 | Priority 35% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "The Reeling" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Alone (On Ice!)" for a high-payoff ending.
- Plan a wide crowd payoff shot near the finale around "Alone (On Ice!) / Eyes as Candles".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- The Reeling: in-set 0% | opener 38% | closer+encore 0%
- Make Light: in-set 47% | opener 0% | closer+encore 0%
- Where the Sky Hangs: in-set 36% | opener 0% | closer+encore 0%
- Moth's Wings: in-set 0% | opener 0% | closer+encore 10%
- Take a Walk: in-set 0% | opener 0% | closer+encore 33%

Viral Clip Strategy

- Save a hard cut reveal for "Alone (On Ice!)" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-13T05:30:12.077Z
- Poster day hint: Saturday Jun 13