

flipturn - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 89 | Priority 40% | Viral 15% | Hype 45%

Primary Capture Moments

- TikTok: Use "Inner Wave" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Playground" for a high-payoff ending.
- Prioritize the first 90 seconds: "Inner Wave" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Playground / Chicago".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Inner Wave: in-set 61% | opener 62% | closer+encore 0%
- Sad Disco: in-set 0% | opener 7% | closer+encore 0%
- Burnout Days: in-set 61% | opener 0% | closer+encore 0%
- Moon Rocks: in-set 61% | opener 0% | closer+encore 0%
- Whales: in-set 54% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Inner Wave" to maximize first-scroll retention.
- Save a hard cut reveal for "Playground" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "flipturn - Outside Lands Music Festival 2025 [FULL SET]".
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 12%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-13T05:30:04.556Z
- Poster day hint: Saturday Jun 13