

Freddie Gibbs & The Alchemist - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier B | Billing 17 | Priority 62% | Viral 19% | Hype 50%

Primary Capture Moments

- TikTok: Use "1985" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "A Thousand Mountains" for a high-payoff ending.
- Prioritize the first 90 seconds: "1985" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "A Thousand Mountains".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- 1985: in-set 0% | opener 71% | closer+encore 0%
- God Is Perfect: in-set 60% | opener 0% | closer+encore 0%
- Scottie Beam: in-set 0% | opener 8% | closer+encore 0%
- Lemon Pepper Steppers: in-set 64% | opener 0% | closer+encore 0%
- Ensalada: in-set 60% | opener 8% | closer+encore 23%

Viral Clip Strategy

- Open with a 6-10s hook from "1985" to maximize first-scroll retention.
- Save a hard cut reveal for "A Thousand Mountains" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Freddie Gibbs & The Alchemist - Alfredo 2 Tour (LIVE, Brooklyn Paramount, 9)".
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 18%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-13T05:29:33.524Z
- Poster day hint: Saturday Jun 13