

Chase & Status - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 114 | Priority 40% | Viral 20% | Hype 61%

Primary Capture Moments

- TikTok: Use "Liquor & Cigarettes" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Gunfinger (Salute)" for a high-payoff ending.
- Prioritize the first 90 seconds: "Liquor & Cigarettes" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Gunfinger (Salute) / Program".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Liquor & Cigarettes: in-set 60% | opener 75% | closer+encore 0%
- Baddadan: in-set 60% | opener 0% | closer+encore 0%
- Shella Verse: in-set 34% | opener 0% | closer+encore 0%
- BACKBONE: in-set 0% | opener 0% | closer+encore 0%
- Selecta: in-set 30% | opener 50% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Liquor & Cigarettes" to maximize first-scroll retention.
- Save a hard cut reveal for "Gunfinger (Salute)" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Narrative cue: "Reading Festival 2026 last-minute tickets, campsites and headliners from Charli XCX to Chase & Status" is recurring in current chatter/news.

Operational Notes

- Signal source: youtube | confidence 31%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-13T05:29:25.980Z
- Poster day hint: Saturday Jun 13