

The Neighbourhood - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier B | Billing 13 | Priority 64% | Viral 30% | Hype 45%

Primary Capture Moments

- Reels: Anchor the finale edit around "Softcore" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Plan a wide crowd payoff shot near the finale around "Softcore".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Recent live uploads are accelerating, indicating higher social replay value for hero moments.

Likely Song Triggers

- Sweater Weather: in-set 98% | opener 0% | closer+encore 22%
- Daddy Issues: in-set 89% | opener 0% | closer+encore 17%
- You Get Me So High: in-set 80% | opener 0% | closer+encore 0%
- Afraid: in-set 77% | opener 0% | closer+encore 0%
- The Beach: in-set 76% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Save a hard cut reveal for "Softcore" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "I Breakup With You" - Andrew X Spiderman Edit | The Neighbourhood - S".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 36%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-02T14:00:45.247Z
- Poster day hint: Saturday Jun 13