

PawPaw Rod - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 67 | Priority 38% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "I Wish" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "I Wish" repeatedly opens recent sets.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- Rainy: in-set 72% | opener 0% | closer+encore 13%
- Thin Lines: in-set 67% | opener 14% | closer+encore 0%
- Message (Better Days): in-set 54% | opener 0% | closer+encore 0%
- Shadow: in-set 44% | opener 0% | closer+encore 0%
- Again?: in-set 33% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "I Wish" to maximize first-scroll retention.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-13T05:29:03.115Z
- Poster day hint: Friday Jun 12