

Villanelle - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | **Billing 65** | **Priority 39%** | **Viral 0%** | **Hype 43%**

Primary Capture Moments

- TikTok: Use "Hinge" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Squeeze" for a high-payoff ending.
- Prioritize the first 90 seconds: "Hinge" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Squeeze / Logos".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Hinge: in-set 0% | opener 100% | closer+encore 0%
- Attitude: in-set 17% | opener 0% | closer+encore 0%
- Playdough: in-set 17% | opener 0% | closer+encore 0%
- Opportunity Arising: in-set 0% | opener 0% | closer+encore 0%
- Measly Means: in-set 0% | opener 10% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Hinge" to maximize first-scroll retention.
- Save a hard cut reveal for "Squeeze" as the end-of-video payoff moment.
- Narrative cue: "Reading and Leeds Festival 2026 line-up in full as more acts announced" is recurring in current chatter/news.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 86%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-13T05:28:48.187Z
- Poster day hint: Friday Jun 12