

Amble - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 61 | Priority 39% | Viral 0% | Hype 43%

Primary Capture Moments

- TikTok: Use "Schoolyard Days" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Lonely Island" for a high-payoff ending.
- Prioritize the first 90 seconds: "Shallow River Run" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Moral Victory / Sam Hall (audience request)".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Schoolyard Days: in-set 0% | opener 40% | closer+encore 20%
- Lonely Island: in-set 0% | opener 0% | closer+encore 40%
- One Man's Love: in-set 57% | opener 0% | closer+encore 0%
- Tonnta: in-set 0% | opener 0% | closer+encore 60%
- Mariner Boy: in-set 60% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Shallow River Run" to maximize first-scroll retention.
- Save a hard cut reveal for "Lonely Island" as the end-of-video payoff moment.
- Narrative cue: "Amble at St Anne's Park in Dublin: Stage times, set list, ticket information, how to get there and more" is recurring in current chatter/news.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 86%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-13T05:28:17.498Z
- Poster day hint: Friday Jun 12