

# The Chats - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

**Tier C | Billing 59 | Priority 39% | Viral 0% | Hype 41%**

## Primary Capture Moments

- TikTok: Use "Billy Backwash's Day" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Better Than You" for a high-payoff ending.
- Prioritize the first 90 seconds: "Billy Backwash's Day" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Better Than You / Pub Feed".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- Identity Theft: in-set 67% | opener 0% | closer+encore 0%
- Ticket Inspector: in-set 67% | opener 0% | closer+encore 0%
- Better Than You: in-set 64% | opener 6% | closer+encore 75%
- Billy Backwash's Day: in-set 61% | opener 100% | closer+encore 0%
- Dead on Site: in-set 61% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Billy Backwash's Day" to maximize first-scroll retention.
- Save a hard cut reveal for "Better Than You" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-13T05:28:02.475Z
- Poster day hint: Friday Jun 12