

Wednesday - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 58 | Priority 48% | Viral 25% | Hype 52%

Primary Capture Moments

- TikTok: Use "When the Devil Commands" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Bad Things" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "When the Devil Commands" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Bad Things / I Love to Say Fuck".

Likely Song Triggers

- Bad Things: in-set 98% | opener 5% | closer+encore 95%
- I Walked With a Zombie: in-set 90% | opener 0% | closer+encore 0%
- Haunt Me: in-set 85% | opener 0% | closer+encore 0%
- Rotting Away: in-set 68% | opener 0% | closer+encore 0%
- I Love to Say Fuck: in-set 66% | opener 0% | closer+encore 95%

Viral Clip Strategy

- Open with a 6-10s hook from "When the Devil Commands" to maximize first-scroll retention.
- Save a hard cut reveal for "Bad Things" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Narrative cue: "Jill Biden skirts substance for softballs as birthday book tour comes to DC" is recurring in current chatter/news.

Operational Notes

- Signal source: youtube | confidence 27%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-13T05:27:54.617Z
- Poster day hint: Friday Jun 12