

Wolfmother - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 57 | Priority 40% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Dimension" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Rock and Roll" for a high-payoff ending.
- Prioritize the first 90 seconds: "Dimension" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Rock and Roll / Paranoid".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Dimension: in-set 0% | opener 100% | closer+encore 0%
- Woman: in-set 0% | opener 7% | closer+encore 14%
- White Unicorn: in-set 0% | opener 0% | closer+encore 0%
- Apple Tree: in-set 58% | opener 9% | closer+encore 0%
- Pyramid: in-set 56% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Dimension" to maximize first-scroll retention.
- Save a hard cut reveal for "Rock and Roll" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-13T05:27:47.196Z
- Poster day hint: Friday Jun 12