

# Mother Mother - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

**Tier C | Billing 54 | Priority 58% | Viral 43% | Hype 80%**

## Primary Capture Moments

- TikTok: Use "Pink Lady Lemonade" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Dark Star Blues" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Pink Lady Lemonade" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Dark Star Blues / Pink Lady Lemonade".

## Likely Song Triggers

- Dark Star Blues: in-set 64% | opener 0% | closer+encore 100%
- The Wizard: in-set 60% | opener 25% | closer+encore 0%
- Pink Lady Lemonade: in-set 58% | opener 50% | closer+encore 50%
- Flying Teapot: in-set 47% | opener 0% | closer+encore 0%
- Cometary Orbital Drive: in-set 36% | opener 0% | closer+encore 100%

## Viral Clip Strategy

- Open with a 6-10s hook from "Pink Lady Lemonade" to maximize first-scroll retention.
- Save a hard cut reveal for "Dark Star Blues" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: youtube | confidence 61%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-13T05:27:32.096Z
- Poster day hint: Friday Jun 12