

# Smino - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

**Tier C | Billing 48 | Priority 41% | Viral 0% | Hype 41%**

## Primary Capture Moments

- TikTok: Use "No L's" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Z4L" for a high-payoff ending.
- Prioritize the first 90 seconds: "No L's" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Z4L".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- No L's: in-set 0% | opener 88% | closer+encore 13%
- KLINK: in-set 67% | opener 13% | closer+encore 0%
- Matinee: in-set 60% | opener 0% | closer+encore 0%
- Z4L: in-set 60% | opener 0% | closer+encore 75%
- mister misfit but aint missed a fit in months: in-set 60% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "No L's" to maximize first-scroll retention.
- Save a hard cut reveal for "Z4L" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-12T05:31:20.948Z
- Poster day hint: Friday Jun 12