

bbno\$ - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 46 | Priority 46% | Viral 15% | Hype 43%

Primary Capture Moments

- TikTok: Use "bag TF up" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "why am i like this" for a high-payoff ending.
- Prioritize the first 90 seconds: "bag TF up" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "why am i like this".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- check: in-set 92% | opener 0% | closer+encore 0%
- it boy: in-set 88% | opener 17% | closer+encore 0%
- antidepressants: in-set 81% | opener 0% | closer+encore 0%
- meant to be: in-set 74% | opener 0% | closer+encore 0%
- yessir: in-set 8% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "bag TF up" to maximize first-scroll retention.
- Save a hard cut reveal for "why am i like this" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 12%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-12T05:31:05.403Z
- Poster day hint: Friday Jun 12