

Wet Leg - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 44 | Priority 54% | Viral 30% | Hype 68%

Primary Capture Moments

- TikTok: Use "catch these fists" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "CPR" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "catch these fists" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "CPR / mangetout".

Likely Song Triggers

- catch these fists: in-set 0% | opener 85% | closer+encore 0%
- Oh No: in-set 56% | opener 0% | closer+encore 0%
- Being in Love: in-set 0% | opener 0% | closer+encore 0%
- Wet Dream: in-set 0% | opener 0% | closer+encore 0%
- Angelica: in-set 74% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "catch these fists" to maximize first-scroll retention.
- Save a hard cut reveal for "CPR" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.

Operational Notes

- Signal source: youtube | confidence 53%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-12T05:30:49.724Z
- Poster day hint: Friday Jun 12