

Blood Orange - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier C | Billing 43 | Priority 50% | Viral 21% | Hype 57%

Primary Capture Moments

- TikTok: Use "I Wanna C U" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "The Field" for a high-payoff ending.
- Prioritize the first 90 seconds: "I Wanna C U" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "The Field".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Jesus Freak Lighter: in-set 72% | opener 0% | closer+encore 0%
- Vivid Light: in-set 70% | opener 5% | closer+encore 0%
- How Soon Is Now?: in-set 66% | opener 33% | closer+encore 0%
- Wish: in-set 64% | opener 0% | closer+encore 0%
- You're Not Good Enough: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "I Wanna C U" to maximize first-scroll retention.
- Save a hard cut reveal for "The Field" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Blood Orange - Front Row | 4K Full Set Coachella 2026 Weekend 2".
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 36%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-12T05:30:42.158Z
- Poster day hint: Friday Jun 12