

Lil Jon - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier B | Billing 42 | Priority 51% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Let's Go" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Krazy" for a high-payoff ending.
- Prioritize the first 90 seconds: "Let's Go" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Shots".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Turn Down for What: in-set 70% | opener 14% | closer+encore 14%
- Get Low: in-set 63% | opener 0% | closer+encore 0%
- Yeah!: in-set 56% | opener 33% | closer+encore 0%
- Outta Your Mind: in-set 48% | opener 0% | closer+encore 0%
- Mo Bamba: in-set 33% | opener 33% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Let's Go" to maximize first-scroll retention.
- Save a hard cut reveal for "Shots" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-12T05:30:34.555Z
- Poster day hint: Friday Jun 12