

YUNGBLUD - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier B | Billing 10 | Priority 73% | Viral 38% | Hype 89%

Primary Capture Moments

- TikTok: Use "Hello Heaven, Hello" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Ghosts" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Hello Heaven, Hello" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Ghosts / Zombie".

Likely Song Triggers

- The Funeral: in-set 74% | opener 0% | closer+encore 0%
- Loner: in-set 68% | opener 0% | closer+encore 0%
- Hello Heaven, Hello: in-set 67% | opener 50% | closer+encore 0%
- Lovesick Lullaby: in-set 66% | opener 0% | closer+encore 0%
- Changes: in-set 66% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Hello Heaven, Hello" to maximize first-scroll retention.
- Save a hard cut reveal for "Ghosts" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: " #yungblud #concert #live #fantime #fanforever".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 95%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-07T05:28:31.960Z
- Poster day hint: Friday Jun 12