

GRiZ - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

Tier B | Billing 5 | Priority 70% | Viral 36% | Hype 67%

Primary Capture Moments

- TikTok: Use "Vibe Check" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Where You Are" for a high-payoff ending.
- Prioritize the first 90 seconds: "Vibe Check" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Wonderwall".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Where You Are: in-set 62% | opener 0% | closer+encore 33%
- SAXORiDDiM: in-set 58% | opener 0% | closer+encore 33%
- 2-Step Nassau: in-set 46% | opener 0% | closer+encore 0%
- Vibe Check: in-set 37% | opener 50% | closer+encore 0%
- Wonderwall: in-set 37% | opener 0% | closer+encore 100%

Viral Clip Strategy

- Open with a 6-10s hook from "Vibe Check" to maximize first-scroll retention.
- Save a hard cut reveal for "Wonderwall" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "GRiZTRONICS 2026 Day 2 (Full Set) @ The Gorge 4K HD 2160P".
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.

Operational Notes

- Signal source: youtube | confidence 34%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-02T13:59:13.312Z
- Poster day hint: Friday Jun 12