

# The Strokes - One-Page Highlights

Bonnaroo 2026 | 2026-06-11 to 2026-06-15 | Manchester, TN

**Tier B | Billing 4 | Priority 73% | Viral 52% | Hype 63%**

## Primary Capture Moments

- TikTok: Use "Bad Decisions" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Take It or Leave It" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Recent live uploads are accelerating, indicating higher social replay value for hero moments.

## Likely Song Triggers

- The Adults Are Talking: in-set 97% | opener 0% | closer+encore 4%
- Reptilia: in-set 97% | opener 0% | closer+encore 17%
- Someday: in-set 93% | opener 0% | closer+encore 4%
- Hard to Explain: in-set 86% | opener 4% | closer+encore 8%
- Last Nite: in-set 84% | opener 0% | closer+encore 32%

## Viral Clip Strategy

- Mirror framing from high-engagement clip pattern: "The Strokes Ended Their Coachella Performance By Slamming US Foreign Interventio".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Narrative cue: "Indie Rock Guitarist Stepping Away From the Grammy-Winning Band He Co-Founded in 1998" is recurring in current chatter/news.
- Capture at least two self-contained hook-to-payoff moments for next-day TikTok testing.

## Operational Notes

- Signal source: youtube | confidence 95%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-02T13:59:13.076Z
- Poster day hint: Friday Jun 12