

Braxton Keith - One-Page Highlights

Railbird Festival 2026 | 2026-06-06 to 2026-06-08 | Lexington, KY

Tier C | Billing 21 | Priority 38% | Viral 14% | Hype 49%

Primary Capture Moments

- TikTok: Use "Honky Tonk City" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "I Aint Trying" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Honky Tonk City" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "I Aint Trying".

Likely Song Triggers

- Cozy: in-set 92% | opener 0% | closer+encore 14%
- Chase You Down: in-set 64% | opener 0% | closer+encore 0%
- The Chair: in-set 62% | opener 0% | closer+encore 17%
- Under Them Neons: in-set 53% | opener 0% | closer+encore 0%
- Gonna Come Back As A Country Song: in-set 51% | opener 33% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Honky Tonk City" to maximize first-scroll retention.
- Save a hard cut reveal for "I Aint Trying" as the end-of-video payoff moment.
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.
- Narrative cue: "Opener named for headliner Lainey Wilson at Concert for Legends" is recurring in current chatter/news.

Operational Notes

- Signal source: youtube | confidence 21%
- Data health: Spotify no, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-03T19:00:26.178Z
- Poster day hint: Sunday Jun 7