

Houndmouth - One-Page Highlights

Railbird Festival 2026 | 2026-06-06 to 2026-06-08 | Lexington, KY

Tier B | Billing 15 | Priority 57% | Viral 22% | Hype 77%

Primary Capture Moments

- TikTok: Use "Darlin'" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Sedona" for a high-payoff ending.
- Prioritize the first 90 seconds: "Darlin'" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Sedona / Comin' Round Again".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Sedona: in-set 98% | opener 0% | closer+encore 95%
- Darlin': in-set 79% | opener 57% | closer+encore 0%
- McKenzie: in-set 75% | opener 0% | closer+encore 0%
- Comin' Round Again: in-set 74% | opener 0% | closer+encore 81%
- Miracle Mile: in-set 73% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Darlin'" to maximize first-scroll retention.
- Save a hard cut reveal for "Sedona" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-03T18:54:58.016Z
- Poster day hint: Sunday Jun 7