

Robert Earl Keen - One-Page Highlights

Railbird Festival 2026 | 2026-06-06 to 2026-06-08 | Lexington, KY

Tier B | Billing 8 | Priority 68% | Viral 36% | Hype 86%

Primary Capture Moments

- TikTok: Use "Ready for Confetti" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Feelin' Good Again" for a high-payoff ending.
- Prioritize the first 90 seconds: "Ready for Confetti" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Feelin' Good Again / Gringo Honeymoon".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- The Road Goes On Forever: in-set 92% | opener 20% | closer+encore 0%
- Feelin' Good Again: in-set 86% | opener 8% | closer+encore 46%
- I Gotta Go: in-set 71% | opener 0% | closer+encore 8%
- Gringo Honeymoon: in-set 65% | opener 0% | closer+encore 64%
- Play a Train Song: in-set 48% | opener 27% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Ready for Confetti" to maximize first-scroll retention.
- Save a hard cut reveal for "Feelin' Good Again" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify no, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-03T18:53:25.059Z
- Poster day hint: Saturday Jun 6