

Sam Barber - One-Page Highlights

Railbird Festival 2026 | 2026-06-06 to 2026-06-08 | Lexington, KY

Tier B | Billing 4 | Priority 62% | Viral 17% | Hype 56%

Primary Capture Moments

- TikTok: Use "Streetlight" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Dancing in the Sky" for a high-payoff ending.
- Shorts: Capture one vertical hype burst built for fast replay and remixes.
- Prioritize the first 90 seconds: "Streetlight" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Dancing in the Sky / Indigo".

Likely Song Triggers

- Straight and Narrow: in-set 91% | opener 0% | closer+encore 0%
- Dancing in the Sky: in-set 81% | opener 0% | closer+encore 91%
- Streetlight: in-set 76% | opener 100% | closer+encore 0%
- Man of the Year: in-set 76% | opener 0% | closer+encore 0%
- Better Year: in-set 73% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Streetlight" to maximize first-scroll retention.
- Save a hard cut reveal for "Dancing in the Sky" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Sam Barber - Live from Stagecoach 2026".
- Prioritize vertical safe framing; short-form uploads for this artist are accelerating.

Operational Notes

- Signal source: youtube | confidence 32%
- Data health: Spotify no, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-03T18:50:20.378Z
- Poster day hint: Saturday Jun 6