

Watchhouse - One-Page Highlights

Railbird Festival 2026 | 2026-06-06 to 2026-06-08 | Lexington, KY

Tier B | Billing 6 | Priority 53% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Shape" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Hey Stranger" for a high-payoff ending.
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Hold one locked wide shot for stage lighting and production cues.

Likely Song Triggers

- Firelight: in-set 64% | opener 19% | closer+encore 6%
- Rituals: in-set 63% | opener 0% | closer+encore 0%
- All Around You: in-set 59% | opener 0% | closer+encore 0%
- Hey Stranger: in-set 53% | opener 0% | closer+encore 42%
- Patterns: in-set 50% | opener 0% | closer+encore 8%

Viral Clip Strategy

- Save a hard cut reveal for "Hey Stranger" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-07T05:28:00.163Z
- Poster day hint: Saturday Jun 6