

Kylie Frey - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 258 | Priority 23% | Viral 0% | Hype 39%

Primary Capture Moments

- TikTok: Use "Miss Thang" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "Miss Thang" repeatedly opens recent sets.
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- Miss Thang: in-set 0% | opener 100% | closer+encore 0%
- Always Flowers: in-set 65% | opener 0% | closer+encore 0%
- The Star-Spangled Banner: in-set 60% | opener 100% | closer+encore 0%
- Fort Worth: in-set 0% | opener 0% | closer+encore 0%
- Horses in Heaven: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Miss Thang" to maximize first-scroll retention.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 79%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-11T05:30:35.694Z
- Poster day hint: Sunday