

# Taylor Austin Dye - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

**Tier C | Billing 253 | Priority 23% | Viral 0% | Hype 35%**

## Primary Capture Moments

- TikTok: Use "Man for That" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Goodbye Earl" for a high-payoff ending.
- Prioritize the first 90 seconds: "Man for That" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Goodbye Earl".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

## Likely Song Triggers

- Man for That: in-set 0% | opener 100% | closer+encore 0%
- Better Goodbye: in-set 69% | opener 0% | closer+encore 0%
- Echo: in-set 39% | opener 0% | closer+encore 0%
- Bible Belt: in-set 0% | opener 0% | closer+encore 0%
- Poison In The Well: in-set 70% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Man for That" to maximize first-scroll retention.
- Save a hard cut reveal for "Goodbye Earl" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 71%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-11T05:30:11.010Z
- Poster day hint: Saturday