

Tanya Tucker - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 251 | Priority 24% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "If Your Heart Ain't Busy Tonight" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Delta Dawn" for a high-payoff ending.
- Prioritize the first 90 seconds: "If Your Heart Ain't Busy Tonight" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Delta Dawn / It's a Little Too Late".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- If Your Heart Ain't Busy Tonight: in-set 54% | opener 80% | closer+encore 0%
- Strong Enough to Bend: in-set 53% | opener 20% | closer+encore 0%
- Hangin' In: in-set 48% | opener 0% | closer+encore 0%
- Love Me Like You Used To: in-set 0% | opener 0% | closer+encore 0%
- The Wheels of Laredo: in-set 51% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "If Your Heart Ain't Busy Tonight" to maximize first-scroll retention.
- Save a hard cut reveal for "Delta Dawn" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-11T05:29:59.028Z
- Poster day hint: Saturday