

# Ashley Gorley - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

**Tier C | Billing 248 | Priority 22% | Viral 0% | Hype 23%**

## Primary Capture Moments

- TikTok: Use "She Had Me at Heads Carolina" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "She Had Me at Heads Carolina" repeatedly opens recent sets.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

## Likely Song Triggers

- She Had Me at Heads Carolina: in-set 70% | opener 100% | closer+encore 0%
- World on Fire: in-set 70% | opener 0% | closer+encore 0%
- You Should Probably Leave: in-set 70% | opener 0% | closer+encore 0%
- Sand in My Boots: in-set 70% | opener 0% | closer+encore 0%
- Thinkin' Bout Me - Peaceful Piano Version: in-set 0% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "She Had Me at Heads Carolina" to maximize first-scroll retention.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 46%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-11T05:29:25.899Z
- Poster day hint: Saturday