

# Clint Black - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 245 | Priority 25% | Viral 0% | Hype 43%

## Primary Capture Moments

- TikTok: Use "The Shoes You're Wearing" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "A Good Run of Bad Luck" for a high-payoff ending.
- Prioritize the first 90 seconds: "The Shoes You're Wearing" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "We Tell Ourselves".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- Summer's Comin': in-set 70% | opener 20% | closer+encore 0%
- A Better Man: in-set 0% | opener 0% | closer+encore 0%
- When My Ship Comes In: in-set 66% | opener 0% | closer+encore 0%
- State of Mind: in-set 0% | opener 22% | closer+encore 0%
- A Good Run of Bad Luck: in-set 70% | opener 0% | closer+encore 33%

## Viral Clip Strategy

- Open with a 6-10s hook from "The Shoes You're Wearing" to maximize first-scroll retention.
- Save a hard cut reveal for "Nothin' but the Taillights" as the end-of-video payoff moment.
- Narrative cue: "Clint Black admits he never expected to live past 21 after tragic losses" is recurring in current chatter/news.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 86%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-11T05:29:02.685Z
- Poster day hint: Friday