

Taylor Holder - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 238 | Priority 25% | Viral 0% | Hype 37%

Primary Capture Moments

- TikTok: Use "Nothin But Neon" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "She's Country" for a high-payoff ending.
- Prioritize the first 90 seconds: "Nothin But Neon" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "California Fit In Tennessee / Climb Our Way To Heaven".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Nothin But Neon: in-set 0% | opener 67% | closer+encore 0%
- Time In This Truck: in-set 78% | opener 0% | closer+encore 25%
- It's You: in-set 74% | opener 0% | closer+encore 0%
- Til She's Gone: in-set 67% | opener 50% | closer+encore 25%
- Drive: in-set 56% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Nothin But Neon" to maximize first-scroll retention.
- Save a hard cut reveal for "California Fit In Tennessee" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Narrative cue: "Taylor Holder cancels remainder of 'When No One's Around' tour" is recurring in current chatter/news.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 75%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-11T05:27:48.586Z
- Poster day hint: unavailable