

The War And Treaty - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 237 | Priority 25% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Litty" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Can I Get an Amen" for a high-payoff ending.
- Prioritize the first 90 seconds: "Litty" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Can I Get an Amen / Feels Like Home".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Five More Minutes: in-set 88% | opener 10% | closer+encore 20%
- Blank Page: in-set 53% | opener 0% | closer+encore 0%
- Can I Get an Amen: in-set 47% | opener 0% | closer+encore 88%
- Carried Away: in-set 46% | opener 0% | closer+encore 0%
- Stealing a Kiss: in-set 44% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Litty" to maximize first-scroll retention.
- Save a hard cut reveal for "Can I Get an Amen" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-11T05:27:40.088Z
- Poster day hint: unavailable