

Canaan Smith - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 232 | Priority 26% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Love You Like That" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "Love You Like That" repeatedly opens recent sets.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Public-interest spike on Wikipedia (2.07x baseline). Plan one context-first opening shot.

Likely Song Triggers

- Country Boy Things: in-set 0% | opener 17% | closer+encore 0%
- Beer Drinkin' Weather: in-set 0% | opener 0% | closer+encore 0%
- Love You Like That: in-set 0% | opener 67% | closer+encore 0%
- Poor Decisions: in-set 29% | opener 33% | closer+encore 0%
- Mad Love: in-set 14% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Love You Like That" to maximize first-scroll retention.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-10T05:31:01.662Z
- Poster day hint: Jun 7, 2026