

# Bottomland - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 227 | Priority 24% | Viral 0% | Hype 23%

## Primary Capture Moments

- TikTok: Use "Hope you Know" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "Damn Good Beer" for a high-payoff ending.
- Prioritize the first 90 seconds: "Hope you Know" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "Damn Good Beer / Sorry State".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

## Likely Song Triggers

- Hope you Know: in-set 0% | opener 100% | closer+encore 0%
- Drunk Words Sober Thoughts: in-set 0% | opener 0% | closer+encore 0%
- Broken Window/Nutshell: in-set 70% | opener 0% | closer+encore 0%
- Hot Shottin: in-set 0% | opener 0% | closer+encore 0%
- By My Side: in-set 0% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Hope you Know" to maximize first-scroll retention.
- Save a hard cut reveal for "Damn Good Beer" as the end-of-video payoff moment.
- Public interest is spiking (Wikipedia traffic jump). Capture one broad-intro clip for new-casual audience context.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 46%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-10T05:30:48.432Z
- Poster day hint: Jun 7, 2026