

# Morgan Griffiths - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 226 | Priority 24% | Viral 0% | Hype 22%

## Primary Capture Moments

- TikTok: Prioritize one hook-to-payoff sequence with visible crowd reaction.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.
- Hold one locked wide shot for stage lighting and production cues.

## Likely Song Triggers

- Just Being Me: in-set 0% | opener 0% | closer+encore 0%
- Bourbon: in-set 0% | opener 0% | closer+encore 0%
- Bourbon - Acoustic: in-set 0% | opener 0% | closer+encore 0%
- Bourbon - Club Remix: in-set 0% | opener 0% | closer+encore 0%
- Southern Withdrawal: in-set 0% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 44%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-12T05:29:39.627Z
- Poster day hint: Sunday