

Ava Hall - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 223 | Priority 24% | Viral 0% | Hype 23%

Primary Capture Moments

- TikTok: Use "Bored to Tears" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "I Miss Him Sometimes" for a high-payoff ending.
- Prioritize the first 90 seconds: "Bored to Tears" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "I Miss Him Sometimes".
- Setlist flow is stable, so pre-block camera positions around recurring transitions.

Likely Song Triggers

- Bored to Tears: in-set 70% | opener 100% | closer+encore 0%
- Georgia Heat: in-set 0% | opener 0% | closer+encore 0%
- High Enough: in-set 70% | opener 0% | closer+encore 0%
- Drops of Jupiter: in-set 70% | opener 0% | closer+encore 0%
- I Miss Him Sometimes: in-set 70% | opener 0% | closer+encore 100%

Viral Clip Strategy

- Open with a 6-10s hook from "Bored to Tears" to maximize first-scroll retention.
- Save a hard cut reveal for "I Miss Him Sometimes" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 46%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-10T05:30:36.639Z
- Poster day hint: Jun 7, 2026