

Will Moseley - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 215 | Priority 27% | Viral 6% | Hype 22%

Primary Capture Moments

- TikTok: Use "Gone For Good" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "Gone For Good" repeatedly opens recent sets.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- Gone For Good: in-set 0% | opener 100% | closer+encore 0%
- Old Enough Memory: in-set 0% | opener 0% | closer+encore 0%
- Good Book Bad: in-set 0% | opener 0% | closer+encore 0%
- Coming Down: in-set 0% | opener 0% | closer+encore 0%
- Over You: in-set 0% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Gone For Good" to maximize first-scroll retention.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 12%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-10T05:29:59.903Z
- Poster day hint: Jun 7, 2026