

Drake White - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 207 | Priority 34% | Viral 14% | Hype 51%

Primary Capture Moments

- TikTok: Use "Livin' the Dream" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "50 Years Too Late / A Country Boy Can Survive" for a high-payoff ending.
- Prioritize the first 90 seconds: "Livin' the Dream" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "50 Years Too Late / A Country Boy Can Survive / Waitin' on the Whiskey to Work".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

Likely Song Triggers

- Livin' the Dream: in-set 0% | opener 57% | closer+encore 0%
- Mix 'Em With Whiskey: in-set 0% | opener 0% | closer+encore 0%
- 50 Years Too Late / A Country Boy Can Survive: in-set 45% | opener 0% | closer+encore 100%
- Heartbeat / Use Somebody: in-set 40% | opener 0% | closer+encore 0%
- The Coast Is Clear / This Little Light of Mine: in-set 31% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Livin' the Dream" to maximize first-scroll retention.
- Save a hard cut reveal for "50 Years Too Late / A Country Boy Can Survive" as the end-of-video payoff moment.
- Mirror framing from high-engagement clip pattern: "Drake White 2026 Complete Show - The Sovereign in Saint Louis, Missouri".
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 15%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-10T05:29:41.198Z
- Poster day hint: Jun 7, 2026