

John Foster - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 204 | Priority 32% | Viral 13% | Hype 34%

Primary Capture Moments

- TikTok: Use "Amore scusami" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "Amore scusami" repeatedly opens recent sets.
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- Amore scusami: in-set 0% | opener 100% | closer+encore 0%
- Maria, Maria: in-set 58% | opener 100% | closer+encore 0%
- Se questo ballo non finisce mai: in-set 27% | opener 100% | closer+encore 0%
- Arrivederci, amore mio: in-set 24% | opener 100% | closer+encore 0%
- Cominciamo ad amarci: in-set 22% | opener 100% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Amore scusami" to maximize first-scroll retention.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: youtube | confidence 18%
- Data health: Spotify yes, setlist yes, YouTube yes, TikTok no
- Last insight update: 2026-06-10T05:29:19.313Z
- Poster day hint: Jun 7, 2026