

Priscilla Block - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 199 | Priority 29% | Viral 0% | Hype 41%

Primary Capture Moments

- TikTok: Use "Things You Didn't See" as the first 8-second hook before crowd payoff.
- Prioritize the first 90 seconds: "Things You Didn't See" repeatedly opens recent sets.
- Setlist flow is stable, so pre-block camera positions around recurring transitions.
- Capture a 10-15 second crowd reveal during the first high-energy chorus.

Likely Song Triggers

- He's My Man: in-set 63% | opener 18% | closer+encore 0%
- Off the Deep End: in-set 61% | opener 25% | closer+encore 0%
- Sold (The Grundy County Auction Incident): in-set 54% | opener 0% | closer+encore 11%
- You're Breaking My Heart (Cecelia): in-set 50% | opener 0% | closer+encore 0%
- Wish You Were the Whiskey: in-set 50% | opener 0% | closer+encore 0%

Viral Clip Strategy

- Open with a 6-10s hook from "Things You Didn't See" to maximize first-scroll retention.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

Operational Notes

- Signal source: spotify_setlist_proxy | confidence 83%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-10T05:28:47.195Z
- Poster day hint: Jun 7, 2026