

# Abbey Cone - One-Page Highlights

CMA Fest 2026 | 2026-06-04 to 2026-06-08 | Nashville, TN

Tier C | Billing 197 | Priority 28% | Viral 0% | Hype 33%

## Primary Capture Moments

- TikTok: Use "Greener" as the first 8-second hook before crowd payoff.
- Reels: Anchor the finale edit around "He Stopped Loving Her Today" for a high-payoff ending.
- Prioritize the first 90 seconds: "Greener" repeatedly opens recent sets.
- Plan a wide crowd payoff shot near the finale around "He Stopped Loving Her Today / If You Were A Song".
- Set order is volatile across recent shows, so keep one roaming operator ready for surprise pivots.

## Likely Song Triggers

- Greener: in-set 65% | opener 100% | closer+encore 0%
- Make it through: in-set 31% | opener 0% | closer+encore 0%
- Beginning of the end: in-set 31% | opener 0% | closer+encore 0%
- Change the man: in-set 0% | opener 0% | closer+encore 0%
- Hate Me: in-set 59% | opener 0% | closer+encore 0%

## Viral Clip Strategy

- Open with a 6-10s hook from "Greener" to maximize first-scroll retention.
- Save a hard cut reveal for "He Stopped Loving Her Today" as the end-of-video payoff moment.
- Focus on one clean hero moment and one crowd reaction cutaway for test posts.

## Operational Notes

- Signal source: spotify\_setlist\_proxy | confidence 65%
- Data health: Spotify yes, setlist yes, YouTube no, TikTok no
- Last insight update: 2026-06-10T05:28:38.805Z
- Poster day hint: Jun 7, 2026